

Sonoma Botanical Garden Board of Trustees



Kent Anderson is semi-retired retail executive, having spent the majority of his career with the Macy's Corporation where he served as head of Marketing and Sales Promotion, Chief Financial Officer of Macys' West Coast division, founder and longtime President of macys.com and finally Managing Director of Macy's China. He is a transformative executive who introduced new technologies, built a multi-billion-dollar division, and brought the Macy's brand to mainland China. Today, he is the CEO of Gear Up Consulting where he advises startups in the consumer-focused use of artificial intelligence and block chain technologies. Kent has been a board member of the San Francisco YMCA, the Global leadership Council of the College of Business at Colorado State University and the New York Fashion Institute of Technology focused on emerging retail concepts. He is a founding board member of the Village of Sonoma Valley and a mentor in the Sonoma Mentor Program. He has lived in Sonoma since 2017, and enjoys a variety of sports, gardening and wine making. He has been married for 45 years and has three adult children and 6 grandchildren.



Carol Baker is an entrepreneur and community volunteer who has contributed her time and expertise to a variety of charitable and community activities in Orange County, CA, Denver, CO and Scottsdale, AZ. Carol has served as member of the Orange County Performing Arts Center Executive Board of Trustees and on the Center's Candlelight Committee. She served on the Arizona Committee for the Heart Ball Association, and the American Heart Association's annual Arizona fundraising event. In addition to her past work as a member of the Denver Symphony Board, Carol Baker also participated on the Denver Art Museum's Marketing and Public Relations Board as well as its Design Council and was a board member for Ballet Colorado. Carol was Ways and Means Chair for the Segerstrom Ballet Guild in Orange County. She was honored by the National Jewish Medical Research Center and Lupus Foundation in Denver. Carol currently serves on the Board of the Juvenile Diabetes Foundation Dream Guild in Orange County, CA.

As an emerging entrepreneur, Carol worked part time in her mother's florist shop in the Bay Area, and later managed the family store in Balboa, CA. At age 25 she started her own commercial florist business, which she owned and operated for 10 years. Now that Carol's two daughters are raised, she is actively involved in the acquisition and investment of commercial real estate, and investment in the municipal bond market. Carol is a co-owner of Mudita Wines LLC, a boutique wine production company located in Sonoma.



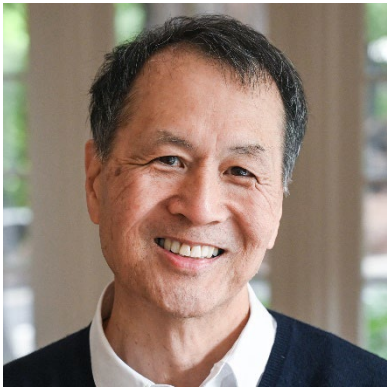
J. Gabriel Campbell was born, grew up, and worked for most of four decades in the Himalayas as an applied anthropologist specializing in natural resource management. Gabriel served as Director General of the International Centre for Integrated Mountain Development and has worked with a variety of international organizations mainly in Asia. Gabriel is a Senior Fellow with the Instituto de Montaña and serves on the Oakmont Symposium board. He and his wife migrate annually from Oakmont to their summer/fall home near Lake Superior and love spending time with their son, daughter-in-law, and granddaughter in either the UK or here in the U.S.



Ricardo Capretta is President of Capretta Architecture + Planning + Building (CAPB), a real estate design, development, and investment Company. Since 1992, he has completed over 8,250,000 square feet of office, retail, residential and industrial transactions valued at over \$1.6 billion including the Nut Tree in Vacaville, CA. Mr. Capretta was the co-founder of Westrust, a distressed asset buyer that started acquiring non-performing loans and real estate from the US Government and large banks in the depth of the 1992 recession. Previously from 1987 to 1991, he was Managing Partner for Katell Properties, a regional Southern California office and industrial developer. Currently, CAPB is focused on designing and developing “Net Zero” sustainable green design residential properties and teaches at the UC Berkeley Master of Real Estate Development program. Ric is a licensed Architect in the State of California, having earned a Bachelor of Architecture from UC Berkeley in 1981, an MBA from UCLA in 1984 and a master’s in architecture & urban planning from UCLA in 1985. Ric resides with his wife Lisa in Mill Valley and Glen Ellen, California, and has three children.



Dana Dirickson is an author and journalist, and a passionate advocate for the arts and for plant conservation and urban horticulture. She is a past Trustee of the Asian Art Museum, where she founded the publication, *Treasures*. She currently serves as a Vice President of the International Dendrology Society, and as a Trustee of Brooklyn Botanic Garden and the Center for Plant Conservation (a network of some 60 institutions that collectively hold North America’s living collections of endangered plants). Dana was raised in New York and graduated from Barnard College, and now live



David Y. Lei worked as a social worker in San Francisco's Chinatown with at-risk youth before starting his business in 1981 specializing in exporting consumer products to Mexico. He retired in 2005. David has a passion for building community, and for social justice, youth education and the arts, and actively supports a broad range of Asian-American and Arts organizations in the Bay Area and beyond. David has been married since 1974 with one grown daughter. He attended public schools in San Francisco and graduated from the University of California at Berkeley with a degree in Business Administration.



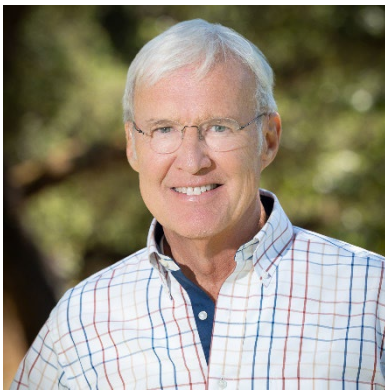
Paul Martinez is a Sonoma-based horticulturist and nursery owner who over many decades has helped create and manage landscapes at an extensive list of residential properties in the wine region. He is originally from Southern California and became keenly interested in plants as a teenager as a member of local plant societies and working on Pasadena-area Garden estates. Paul is a keen advocate of sustainable organic horticulture and environmental conservation, areas in which he has developed considerable technical expertise. Paul owns and operates Sonoma Valley Nursery, a wholesale provider of reliable woody plants for Bay Area climates.



Mark Menke joined the Sonoma Botanical Garden Board in 2022 and serves as Treasurer. He also is an independent board member for WildFire Energy, LLC, backed by Warburg Pincus and Kayne Anderson and is an independent director for INGU, a venture capital backed innovative pipeline inspection service. Mark served on the Rice University Engineering Advisory Board and was active in community volunteer activities in Piedmont, CA including serving as President of the Piedmont Recreational Facilities Organization. Mark retired from Chevron, where he led Corporate Mergers and Acquisitions after working in refining and marketing, chemicals, and international business development. Mark led large corporate and asset acquisitions, joint venture establishment and restructuring, and industrial project development. Mark holds a B.S. in Chemical Engineering from Rice University, and a M.B.A. from Northwestern University's Kellogg School of Management. Mark and his wife, Anne-Marie Lamarche, enjoy gardening at their Kenwood, CA home. They have three married children and three grandchildren. In addition to gardening, Mark enjoys hiking, cycling, and traveling.



Kimberly Morris is an attorney and founding partner at the San Francisco office of BakerHostetler, where she also serves as the head of Litigation for the office. Kim focuses her law practice on the representation of public and private corporations or board committees in connection with corporate compliance matters, regulatory investigation, and enforcement actions, as well as in complex civil litigation. Kim has extensive experience in designing and conducting internal investigations relating to compliance breaches, securities and financial fraud, whistleblower allegations, employment matters, and regulatory and audit inquiries. She also regularly represents witnesses, subjects, and targets in connection with grand jury investigations in both state and federal criminal matters. On the civil side, Kim advises clients in connection with complex commercial litigation including professional liability claims, civil fraud cases, and shareholder disputes. Kim, her husband George and their three children split their time between San Francisco and Sonoma.



Jerry Newell is currently Chairperson of the Board of Trustees after serving as the Board Treasurer for the prior 5 years. In addition to his involvement at Sonoma Botanical Garden, Jerry currently serves in leadership roles on the Diamond Mountain Firesafe Council and The Napa Communities Firewise Foundation. He is the past Vice President of the Board of the Friends of the Cameo Theatre. Jerry is a retired bank executive and who lives in San Francisco and Calistoga, and enjoys gardening, cooking, travel, and spending time with his extended family including 3 children, their spouses and 6 grandchildren.



Robert Patterson is a real estate and public agency attorney practicing in Palm Springs. He graduated from UCLA, cum laude, and Loyola Law School. Bob began studying and growing orchids at the age of nine and since then he has developed an interest in Mexican cloud forest, and seasonally dry tropical forest plants. He cultivates plants from Mexico that will survive the very hot summers in southern California's interior valleys. He and his wife, Citlali, own mango orchards in the Isthmus of Tehuantepec, Oaxaca, Mexico where Citlali was born and raised. They have three adult children. He photographs and identifies orchids and other plants from the cloud forests in the nearby Sierra Chimalapas. He is has worked on conservation projects in the Sierra Chimalapas with the Mexican federal conservation agency CONANP. His latest project with CONANP is the development of an educational orchid garden in an endemic Zoque ejido or pueblo. Bob serves on the Board of Botanic Gardens Conservation International (US) and aspires to devote more of his time to plants and conservation over time.

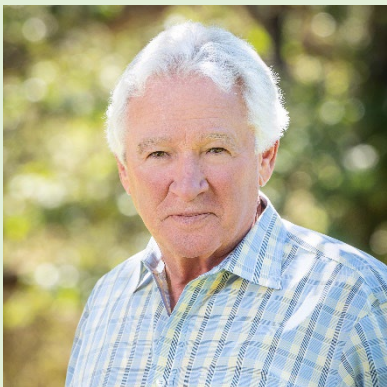


Susan Peterson is a licensed architect who has coordinated numerous design and construction projects, for her own firms (Peterson/St. Francis Architects, P.C. and Kyra Design, Inc), for Skidmore Owings & Merrill (SOM), and as an owner's representative for large tech companies, including Verizon and Q-Logic. Projects have ranged from multi-site commercial to single-family residential structures, from high-end new and historic properties to compact accessory buildings. For the 1984 Los Angeles Olympic Games, she was venue designer for the soccer stadium, including the Rose Bowl in Pasadena. Her appreciation for nature's wonders was nurtured in her youth by parents, both professors in the life sciences. Susan has served on non-profit boards incl. the LA Women's Building and the Hollywood YMCA and was a founding member of the preservation group Hollywood Heritage. She lives in Sonoma with her husband Raymond St. Francis, with whom she was honored in 2021 for their volunteer work at Sonoma Botanical Garden. They have two sons, one a lawyer in NYC and one pursuing graduate work in aero/astronautics, who regularly enjoy visits to botanical gardens.

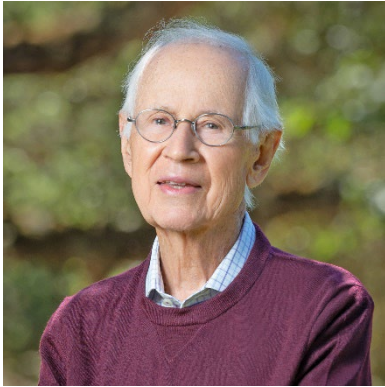


Anderson Pugash is the co-founder of Palm House Hospitality and a partner in Santa Rosa's Flamingo Resort. His company owns and operates Palm House, The Dorian, Audio and Bergerac in San Francisco, and the Lazeaway Club at the Flamingo Resort. Prior to these endeavors, he worked in acquisitions for Bay Area real estate developer Simeon. Anderson has been a commissioner on the Golden Gate Park Concourse Authority, and was the founder of the San Francisco Social, an annual event that raises funds for youth-oriented causes in the Bay Area. He graduated with a BS from The Wharton School of the University of Pennsylvania. He also creates and leads sound meditation experiences.

Paul Rozanski is a licensed landscape architect with decades of experience designing, constructing, and maintaining estate landscapes in the North Bay.



Harvey Shein has served in various Board capacities for 13 years, including as Board Chair. In addition to his long involvement with the Garden, he has served on the Board of the Jack London Park Partners for several terms. Harvey is involved in real estate development and investment and lives in Glen Ellen.



Robert Smith is a physician retired from a successful career in medicine in San Francisco. After graduating from the University of Kansas School of Medicine and residencies in the Panama Canal Zone and in San Francisco, he became Chief Resident at UCSF, which ultimately led to appointments as a Clinical Professor there. A stint as a Major in the United States Air Force included serving as Chief of Obstetrics at Andrews Air Force Base during the Kennedy Administration as well as a three-year tour of duty in Spain. Over his long career in San Francisco, Dr. Smith has been involved in numerous charitable and philanthropic activities, serving as Board President of Planned Parenthood, of the Mill Valley Film Festival and the Mountain Play Association. Bob is a past Chair of Sonoma Botanical Garden's Board of Trustees.



Jenni Zaidi joined Sonoma Botanical Garden's Board in 2018 after spending 20 years in marketing, including working at Williams Sonoma, Inc. for over 10 years. Jenni's primary expertise lies in analytics, research, strategy, and creative. Most recently, she has been an independent consultant, assisting small retailers with their online marketing. Jenni received a BA from Stanford University and an MBA from The Wharton School of the University of Pennsylvania. She lives in San Francisco and Glen Ellen.