

Sponsorship Opportunities



About the Event

Garden Gala is Sonoma Botanical Garden's pinnacle fundraising event. Held under the night sky, this inaugural soirée promises an exquisite menu featuring gourmet dishes expertly paired with fine wines. Live music and star gazing guided by knowledgeable astronomers will make this an unforgettable evening.

Savor a fall harvest menu designed by award winning chef Ari Weiswasser of the Glen Ellen Star in partnership with Park Avenue Catering. Enjoy fine dining perfectly complemented by local wines within the enchanting setting of Sonoma Valley's premier wine country garden.

Founded in 1987, the mission of Sonoma Botanical Garden is to inspire an appreciation and understanding of the beauty and value of Asian and California native plants, and to promote their conservation in natural habitats and gardens. With the generous support of our Community Partners and Sponsors, Sonoma Botanical Garden will continue to preserve, protect, and celebrate the beauty of the natural world.

By supporting this event, you will contribute to a noble cause. The event's proceeds will go towards supporting an Activation Fund enabling the Garden to host special exhibitions and public programs like educational tours, live music, and family fun days.



Garden Gala: A Stellar Affair

Saturday, October 5, 2024

6:00 PM

Sponsorship Opportunities: Join us in creating a memorable celebration by choosing a sponsorship level that aligns with your aspirations.

Presenter - \$10,000 (Exclusive, 1 available)

Elevate your prominence as the Exclusive Presenter Sponsorship.

Recognition:

- Prominent logo or listing as the Exclusive Presenting Sponsor on event signage, E-News (reaching 5,500+ households), social media, and all event materials.
- Special recognition and opportunity for brief remarks during the event.
- Customizable benefits to meet your goals.

Benefits:

- Eight complimentary tickets with premier placement.
- Table signage recognizing you as the Exclusive Presenting Sponsor.
- Four garden guest passes valid for one year.

Champion - \$7,500 (2 available)

Gain vibrant presence and meaningful recognition with the Champion Sponsorship.

Benefits:

- Six tickets for an unforgettable experience.
- Prominent featuring on event website, program, social media, and member e-blasts.
- Logo or listing on event signage and materials.
- Special recognition from the podium.

Conservator - \$5,000

Flourish amidst the festivities with the Conservator Sponsorship.

Benefits:

- Four tickets for an immersive experience.
- Prominent featuring on event website, program, social media, and member e-blasts.
- Logo or listing on event signage and materials.
- Podium recognition during the program.

Gardener - \$2,500

Reinforce your commitment with the Gardener Sponsorship.

Benefits:

- Two tickets for an intimate connection to the event.
- Featuring on event website, program, social media, and member e-blasts.
- Logo or listing on event signage and materials.
- Podium recognition during the program.

Contact: Jeannie Perales, Executive Director, jperales@sonomabg.org, 707-494-7585